



FOR IMMEDIATE RELEASE

## Brookfield and Battery Park City Authority Kick Off Summer 2017 at Brookfield Place New York and the North Cove Marina

*Brookfield and BPCA Unveil Line Up of Summer Events at Iconic Waterfront Destination, Launch Community Initiative to Name the 12 New Boats of the North Cove Marina Sailing School, and Showcase Upgrades to the Waterfront Plaza*



(New York, New York) May 24, 2017- Brookfield and Battery Park City Authority today kicked off the opening of the 2017 Summer season at Brookfield Place and the North Cove Marina with a community celebration to unveil the lineup of events planned for the iconic waterfront destination. At the event, Brookfield launched an initiative inviting the local community to name the 12 new boats of the North Cove Marina Sailing School. Brookfield Place New York is one of New York City's premier waterfront destinations for summer activities, experiences, and outdoor performances.

“The Brookfield Place Winter Garden and Waterfront Plaza, coupled with the North Cove Marina, make up one of New York City's most iconic and cherished destinations. That is never more true than during the summer months, and 2017 will be no exception,” said **Brookfield Senior Vice President Callie Haines**. “We have a thrilling lineup of events planned for audiences of all ages, and we are excited to welcome local residents, Brookfield Place tenants, other New Yorkers and people from all over the world for another summer of fun.”



“Whether it’s to meet friends, take in the music, dine, sail, or simply enjoy breathtaking views, few places can beat Battery Park City and its Waterfront Plaza at North Cove Marina,” said **BPCA President & COO Shari C. Hyman**. “This summer, thanks to our partners at Brookfield and IGY, we’re further enhancing this experience with an exciting slate of weeknight community programming, new dining and seating options, and, of course, the newly-launched North Cove Sailing School. There’s never been a better time to experience Battery Park City, so come and enjoy!”

Brookfield Place New York’s summer events schedule is paired with the striking backdrop of the Hudson River and views spanning to the Statue of Liberty. Brookfield Place’s signature shops, diverse dining options, and cultural events are complemented by the property’s myriad amenities including North Cove Marina and Sailing, which provides sailing access to the NYC community. The combined offerings make Brookfield Place the ideal location for the local community and visitors from around the world to spend warm weather days in what has become New York City’s most vibrant neighborhood.

“I would like to wish everyone bon voyage, as the exciting free to the public events begin to take off this summer at Brookfield Place – I would encourage everyone to stop by – the offerings are diverse and there is something for everyone,” said **City Councilmember Margaret Chin**.

“The North Cove Marina and North Cove Sailing School combine exciting activities on both land and sea,” said **Assemblymember Yuh-Line Niou**. “Battery Park City is a great place to enjoy New York City’s warm days, which is why I encourage families to stop by and enjoy the wide array of activities being held on lower Manhattan’s waterfront.”

“Summer is a perfect time to explore and enjoy the many diverse offerings throughout New York City, and Brookfield Place is an ideal backdrop for locals and visitors to experience the beautiful waterfront while indulging in so much of what the “New” Lower Manhattan has in store,” said **Kelly Curtin, NYC & Company’s Executive Vice President, Membership & Destination Services**.

### **Through October 31: North Cove Sailing**

North Cove Sailing is a U.S. Sailing-affiliated school, offering excursions and lessons for all ages. The sailing school hosts a fleet of twelve elite Colgate 26 sailboats, holding up to 6 people per boat. Returning this year, free community sailing for Battery Park residents is available from May-October on Saturdays & Sundays from 9 AM – 10 AM. North Cove Sailing’s skilled team offers programs for children, including after school classes every Tuesday in May and June, and Summer Sail camp Monday- Friday from 9 AM – 4 PM for children ages 7-17. For adults, Sailing 101 courses are held every weekend from May-October and on Wednesday and Thursday evenings for two consecutive weeks from May-July. North Cove Sailing will also launch competitive racing and regattas in NYC throughout the summer such as: Junior racing league, The Brookfield Cup - corporate racing (Thursday nights), the Cove Cup (Wednesday Night Club Racing), The Liberty Cup (Match Racing), Sunday Funday (Sunday open racing), and Women’s Regattas.

**June 1 – August 31: Daily Events at the New Terrace on the Waterfront Plaza**

Starting on Thursday, June 1, Brookfield Place's invites you to *make a summer of it* with the reimagined Terrace on the Waterfront Plaza, featuring an outdoor lounge and bar area, perfect for post-work hang-outs and weekend get-togethers. Every evening, June through August, the bar will be open for special events on The Terrace from Monday's Coloring Bar, featuring relaxing activities to ease into the work-week, to Friday Night Shuffle Board, the perfect competition for coworkers and friends.

- **Monday (5pm-8pm)**- The Coloring Bar
- **Tuesday (5pm-8pm)**- Tuesday Trivia
- **Wednesday (5pm-8pm, June 14 – August 16)**- Après Wednesdays (more info below)
- **Thursday (5pm-8pm)**- Sunset Hour
- **Friday (3pm-8pm)**- Shuffleboard Friday's
- **Sunday (2pm-5pm)**- Lazy Sundays: Relax with music, food, & board games

**June 3: Veuve Clicquot Polo Classic Viewing Party**

On Saturday, June 3 at 4:30 p.m., visitors will be invited to watch the 10th anniversary of the iconic Veuve Clicquot Polo Classic hosted by Neil Patrick Harris and a musical performance by 15-time Grammy® Award-winning singer, songwriter, producer and actress, Alicia Keys, on a large screen displayed on the Waterfront Plaza at North Cove Marina. Through June 10, Veuve Clicquot is hosting a larger-than-life floral installation reminiscent of the Polo Classic's decor in Brookfield Place's Pavilion, bringing a distinguishing piece of the event to life indoors.

**June 5-11: Roland-Garros in the City**

*Roland-Garros in the City* engages the community and invites them to experience the magic of Roland-Garros, bringing the French Open from Paris to New York City with special match screenings at Brookfield Place. Starting on Monday June 5th, tennis enthusiasts and curious onlookers can watch the French Open matches live on a giant screen from 9am-6pm daily, visit sponsor activation booths, explore the Roland-Garros shop and even hit a few balls on a clay court on the Waterfront Plaza at Brookfield Place.

**June 14 – August 16: Après Wednesdays on The Terrace**

The Terrace at Brookfield Place comes alive on select Wednesday evenings from June 14 through August 16 with *Après Wednesdays*, an eclectic after-work addition to the summer terrace programming that includes film, virtual reality experiences, ambient live music and more.

**June 22-25: En Garde Arts' Harbored**

*Harbored* is a site-specific spectacle that brings a century of immigration tales to life through theatre, dance, music and a cast of over 70 performers that will rove throughout the Winter Garden at Brookfield Place to tell their tale. *Harbored* is co-presented with the Lower Manhattan Cultural Council as part of the River to River Festival.

**July 18-19: Lowdown Hudson Music Fest**

Bringing fun, lively, world-class musical talent to the picturesque Waterfront Plaza at North Cove Marina, the annual two-day summer concert staple, the Lowdown Hudson Music Fest, will



be headlined this year by rapper and producer Common on July 18 and veteran indie rockers OK GO on July 19. Previous headliners have included The Roots, B.B. King, Buddy Guy, Los Lobos, Taj Mahal, Neko Case, Sharon Jones & the Dap Kings, O.A.R., and the Robert Cray Band. Grab a drink at the festival bar and claim the best standing room only spot when the venue opens at 5PM.

### **August 11 – 13: dOGUMENTA**

Wrapping up the dog days of summer is dOGUMENTA, August 11-13—not by or about dogs, but a curated art show for dogs. The exhibition is the first in America to ask artists to address the canine community's concerns, interests and worldview and to make artwork catering to a four-legged sensibility.

### **August 28 – September 1: Tennis on the Waterfront Plaza**

For the second year in a row, Brookfield will create a tennis court on the Waterfront Plaza that will be open to the public for clinics. Stay tuned for information on how to sign up.

For the 2017 summer season, Brookfield upgraded the waterfront plaza adding 20 new sets of dining tables and umbrellas along the marina edge, adding vibrancy to the complex and public seating with incredible views. The expansive terrace located outside the Winter Garden was also elevated with new seating and décor, enhancing the existing atmosphere and make visitors feel right at home while enjoying the summer schedule of events. Later this season, benches and plants will complement the lower quays of the marina, allowing the public to take in the beautiful waterfront views from a close-up vantage point.

This year, 12 sailing vessels were added to the marina at North Cove Sailing, with brand new wraps and sail designs that add more color to the Waterfront Plaza's already breathtaking vista. In keeping with nautical traditions, the school's boats will be given their names ceremoniously. Brookfield Place and North Cove Sailing will invite attendees of the May 24th community program to submit their most original naming suggestions, to be drawn at random following the event.

In addition to the newly opened Terrace, Brookfield Place is home to some of New York City's most coveted al fresco dining options, including the Michelin-starred Le District, neighborhood favorite PJ Clarke's, and Jose Garces' Spanish tapas concept, Amada. This summer, Del Frisco's Grille will open at Brookfield Place, adding a modernized bar and grill to the already robust mix of dining options at the complex. For those who want to escape the heat, visitors can head inside to Hudson Eats to grab a bite or beverage from one of the 14 chef-driven eateries.

North Cove Marina will once again feature New York Harbor sailing charters. [Sail New York](#) returns to North Cove with charters on the Ventura, a 70-foot sailing yacht designed in 1919 by the legendary yacht designer/builder Nathanael Greene Herreshoff. [Manhattan By Sail](#) will sail out of the marina returns for its 17<sup>th</sup> year (and its 88<sup>th</sup> year sailing New York Harbor) with charters on the historic Shearwater Classic Schooner.

For more information on the summer preview please visit [www.brookfieldplaceny.com](http://www.brookfieldplaceny.com) or follow along on social media with @brookfieldplny #CheersBPNY.



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**About Brookfield Place**

Brookfield Place New York is the archetype of luxury shopping, dining and cultural arts in downtown Manhattan. The complex is uniquely positioned just south of Tribeca along the Hudson River waterfront. International fashion houses including Hermès, Bottega Veneta, Salvatore Ferragamo, Burberry, Omega, Ermenegildo Zegna, and contemporary fashion brands such as Diane von Furstenberg, Theory, Michael Kors, Vince, Suitsupply, Paul Smith, and Lululemon make Brookfield Place Downtown Manhattan's most sought-after shopping destination. An 85,000-square-foot Saks Fifth Avenue women's department store and an additional 16,000-square-foot dedicated Saks Fifth Avenue men's store, anchor Brookfield Place's retail offerings. Best-in-class dining options include Hudson Eats, a curated collection of 14 chef-driven fast-casual eateries; Le District, a 30,000-square-foot French-inspired marketplace with a Michelin-starred dining experience and signature restaurants including Amada and Parm. Del Frisco's Grille will open summer 2017, further diversifying the robust dining experiences at Brookfield Place. The property's distinctive location provides outdoor spaces that are activated year-long with seasonal amenities including The Rink at Brookfield Place and North Cove Marina and Sailing. Complemented by the renowned cultural programming of Arts Brookfield, Brookfield Place NY is leading the transformation of the area as the premier destination for residents and visitors alike. For more information, please visit: <http://brookfieldplaceny.com/>

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