

BPCA South End
Existing Retail Tenants
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Zone	Number	Tenant	#	Street	Building Name	Side of Street	Tenant Subcategory	Tenant Category	Primary Customers	Price Point	Chain?	SF	Outreach Method	Contact Name / Title	Phone Number	Email Address
North	1	New York Kids Club	393	South End Ave.	Gateway	Esplanade	Early Childhood	Educational	Residents	Moderate	Y	2,800	Survey			
North	2	Café Express	397	South End Ave.	Gateway	W	Fast Food	Food & Beverage	Residents, Workers	Low	N	588				
North	3	Blooming Nails	395	South End Ave.	Gateway	W	Beauty	Services	Residents	Low	N	1,941				
North	4	News Plus	395	South End Ave.	Gateway	W	Newsstands	Services	Residents, Workers	Low	N					
North	5	Battery Park Dental Group	375	South End Ave.	Gateway	No frontage	Medical Office	Health & Fitness	Residents, Workers	Moderate	N	391				
North	6	Dt. Steven Cohen (Chiropractor)	375	South End Ave.	Gateway	No frontage	Medical Office	Health & Fitness	Residents, Workers	Moderate	N	630				
North	7	Bright Horizons	200	Liberty Street	1 WFC	E side of South End Ave.	Early Childhood	Educational	Residents	Moderate	Y					
North	8	Chase	331	South End Ave.	Gateway	W	Bank	Bank & Real Estate	Residents, Workers, Visitors	Moderate	Y	4,247				
North	9	Battery Park Pharmacy	327	South End Ave.	Gateway	W	Pharmacy	Health & Fitness	Residents, Workers	Moderate	Y	1,407	Survey; Interview			
North	10	Chipotle Mexican Grill	325	South End Ave.	Gateway	W	Fast Food	Food & Beverage	Residents, Workers	Moderate	Y	2,361				
North	11	Aristides	315	South End Ave.	Gateway	W	Grocer	Grocer & Specialty	Residents	Moderate	Y	9,665				
North	12	Pick-a-Bagel	311	South End Ave.	Gateway	W	Fast Food	Food & Beverage	Residents, Workers	Moderate	Y	2,600				
North	13	Bulls & Bears Winery, Inc.	309	South End Ave.	Gateway	W	Specialty	Grocer & Specialty	Residents	Moderate	N	2,219				
North	14	Picasso Pizzeria	303	South End Ave.	Gateway	W	Fast Food	Food & Beverage	Residents, Workers	Moderate	N	1,586				
North	15	The Black Hound	301	South End Ave.	Gateway	W	Bar	Food & Beverage	Residents, Workers	Moderate	N	6,932	Interview			
North	16	Southwest NY	301	South End Ave.	Gateway	W	Restaurant	Food & Beverage	Residents, Workers	Moderate	N		Interview			
North	17	Merchants River House	375	South End Ave.	n/a	Esplanade	Restaurant	Food & Beverage	Residents, Workers, Visitors	Moderate	N	4,070				
Central	18	Hudson Produce	300	South End Ave.	Hudson View West	W	Grocer	Grocer & Specialty	Residents, Workers	Moderate	N					
Central	19	Battery Park Dental Center	250	South End Ave.	Hudson View East	E	Medical Office	Health & Fitness	Residents, Workers	Moderate	N					
Central	20	Devenuti	235	South End Ave.	Hudson View West	W	Fast Food	Food & Beverage	Residents, Workers	Moderate	N					
Central	21	Liberty Cleaners	225	South End Ave.	Hudson View East	W	Dry Cleaning	Services	Residents	Low	N					
Central	22	Battery Park City Day Nursery	215	South End Ave.	Hudson View West	W	Early Childhood	Educational	Residents	Moderate	N		Survey			
Central	23	The Terrace Club	380	Rector Place	Liberty Terrace	S	Fitness Centers	Health & Fitness	Residents	Moderate	N					
Central	24	Optimum Rehab & Wellness	380	Rector Place	Liberty Terrace	S (Inside Terrace Club)	Medical Office	Health & Fitness	Residents	Moderate	Y					
Central	25	The Vince Smith Hair Experience	300	Rector Place	Battery Pointe	W side of South End Ave.	Beauty	Services	Residents	Moderate	N		Survey; Interview			
Central	26	Le Pet Spa	300	Rector Place	Battery Pointe	W side of South End Ave.	Pet Care	Services	Residents	Moderate	N					
Central	27	New Fresh Cleaners	300	Rector Place	Battery Pointe	W side of South End Ave.	Dry Cleaning	Services	Residents	Low	N					
Central	28	DJK Residential	295	West Thames St.	The Soundings	N	Real Estate	Bank & Real Estate	Residents, Visitors	Moderate	Y					
South	29	Battery Park Cleaners	2	South End Ave.	Cove Club	S side of Thames	Dry Cleaning	Services	Residents	Low	N					
South	30	Kumon	2	South End Ave.	Cove Club	E (Corner with Thames)	Educational	Educational	Residents	Moderate	Y	3,150				
South	31	Battery Park Vision Associates	101	Battery Place	n/a	E	Medical Office	Health & Fitness	Residents	Moderate	N					
South	32	Aristides	21	South End Ave.	The Regatta	W	Grocer	Grocer & Specialty	Residents	Moderate	Y	7,793				
South	33	Four Seasons Dry Cleaner	21	South End Ave.	The Regatta	W	Dry Cleaning	Services	Residents	Low	N					
South	34	Battery Park Realty	21	South End Ave.	The Regatta	W	Real Estate	Bank & Real Estate	Residents, Visitors	Moderate	N					
South	35	Cove Nail Spa	21	South End Ave.	The Regatta	W	Beauty	Services	Residents	Low	N					
South	36	Preschool of America	2	South End Ave.	Cove Club	E	Early Childhood	Educational	Residents	Moderate	Y					
South	37	Battery Park Veterinary Hospital	21	South End Ave.	The Regatta	W	Pet Care	Services	Residents	Moderate	N					
South	38	Miramar Mediterranean Seafood	21	South End Ave.	The Regatta	Esplanade	Restaurant	Food & Beverage	Residents, Visitors	Moderate	N		Survey; Interview			
South	39	Malaysian Kitchen USA	21	South End Ave.	The Regatta	Esplanade	Restaurant	Food & Beverage	Residents, Visitors	Moderate	N		Survey; Interview			
South	40	Battery Park Montessori	21	South End Ave.	The Regatta	Esplanade	Early Childhood	Educational	Residents	Moderate	N					

Redacted

All = Retail Survey emailed to Building Manager for distribution
Green = Outreach completed via phone, in-person, or online
Yellow = Attempted outreach via phone and/or email

Business**Outreach Status**

Vince Smith Hair Experience	Online survey + in-person interview
Malaysian Kitchen	Online survey + in-person interview
Battery Park Pharmacy	Online survey + in-person interview
Miramar	Online survey + in-person interview
NY Kids Club & NY Preschool	Online survey
Battery Park City Day Nursery	Online survey
Southwest NY/Black Hound	In-person interview
Benevenuti	Reached via phone, awaiting survey response
Le Pet Spa	Reached via phone, awaiting survey response
Picasso Pizzeria	Reached via phone, awaiting survey response
Hudson Produce	Attempted outreach, no response
New Fresh Cleaners	Attempted outreach, no response
Battery Park Realty	Attempted outreach, no response
Battery Park Cleaners	Attempted outreach, no response
Pick-A-Bagel	Attempted outreach, no response
Gristedes	Attempted outreach, no response
Battery Park Dental Center	Attempted outreach, no response