

EXHIBIT 1

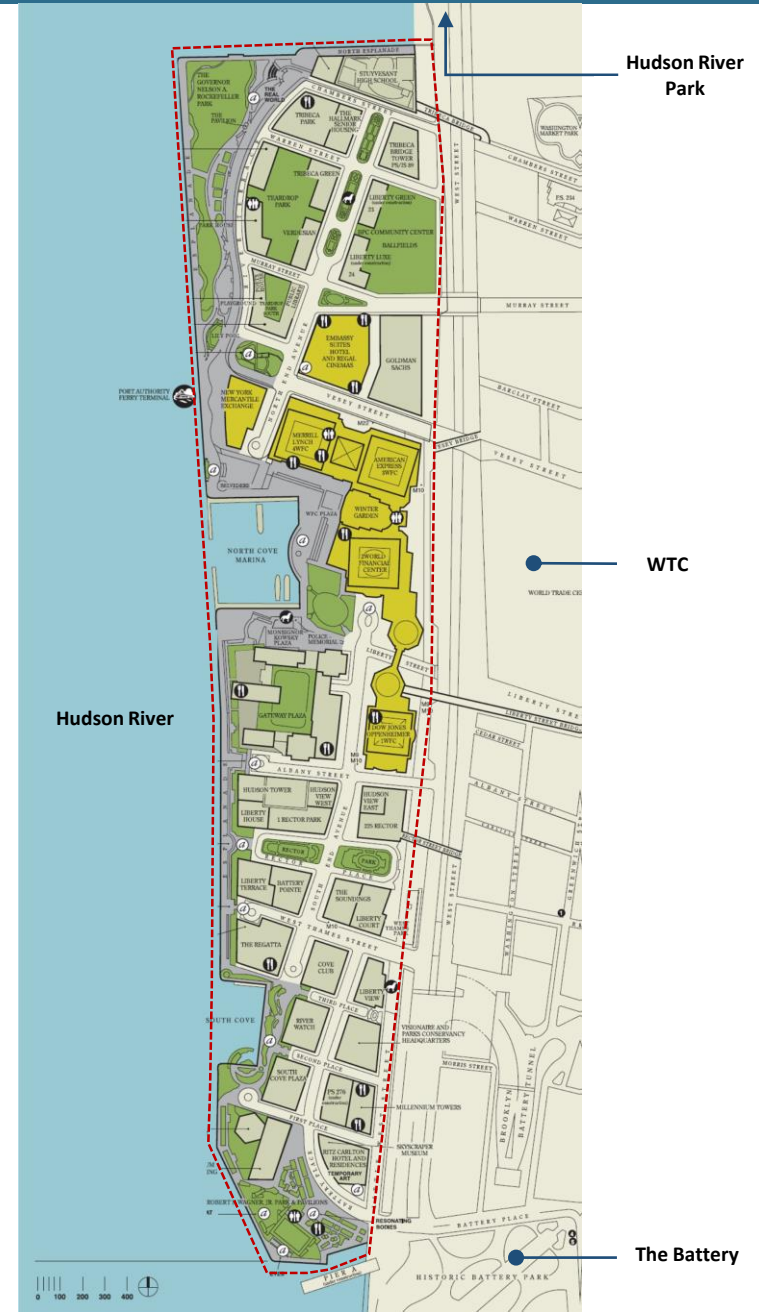
PRE-PROPOSAL PRESENTATION

Wayfinding Signage Program: Fabrication and Installation Services RFP

Pre-Proposal Meeting
March 10, 2020

Project Background and Description

- In 1993, BPCA instituted a comprehensive wayfinding and signage program that has been updated and modified throughout the years.
- As a result of changes that have occurred within and adjacent to BPC over the past 27 years, the 1993 signage program is outdated.
- BPCA contracted 212/Harakawa, Inc. to design a new wayfinding signage program, which intends to provide improved directional signage for multiple users throughout the public realm and transition points within BPC.
- The signage design was completed in February 2020. The services required in this RFP involve fabrication and installation of the new signage at specified locations throughout BPC.



Project Phases

Phase 1

Fabrication of all signs and the installation of signs that are not in conflict with planned construction and can be installed without need of pending or unresolved City or State agency approvals.

- Fabrication of all 212 signs, including Attic Stock
- Installation of 155 signs, as identified in the Construction Documents.

Phase 2

Installation of the remaining signs not installed in Phase 1 due to conflicts with planned construction at the BPC Ballfields, and/or due to outstanding or unresolved approvals from City or State agencies.

- Installation of the remaining 5 signs
- Excluding the installation of Attic Stock



Scope of Work Overview

- Fabrication of 212 signs, 160 of which will be installed in the specified locations, as described in the Construction Documents.
- Provide all labor, materials, equipment and services necessary to fabricate and install the sign types, as described in the Construction Documents. Generate the graphic layouts and artwork for all individual signs.
- Be responsible for on-site project management.
- Provide a Maintenance Manual with instruction for proper care and maintenance of all fabricated and installed Signage, including any electrical systems and all other items specified in the Construction Documents.

Sign Types



Sign Type A
1/4" = 1'-0"



Sign Type B1
1/4" = 1'-0"



Sign Type B2
1/4" = 1'-0"



Sign Type C1
1/4" = 1'-0"



Sign Type C2
1/4" = 1'-0"



Sign Type C3
1/4" = 1'-0"



Sign Type C10
1/4" = 1'-0"



Sign Type C11
1/4" = 1'-0"



Sign Type C20
1/4" = 1'-0"



Sign Type E1
1/4" = 1'-0"



Sign Type E2
1/4" = 1'-0"



Sign Type E10
1/4" = 1'-0"



Sign Type E11
1/4" = 1'-0"



Sign Type F1
1/4" = 1'-0"



Sign Type F2
1/4" = 1'-0"



Sign Type F3
1/4" = 1'-0"



Sign Type H
1/4" = 1'-0"



Sign Type J
1/4" = 1'-0"

Key Dates

- Deadline to submit questions to BPCA: **March 16, 2020 by 5:00 pm**
All questions should be submitted in writing via email to Michael.LaMancusa@bpca.ny.gov
- BPCA's response to questions: **March 23, 2020**
- Proposal Due Date: **March 27, 2020 by 3:00 pm**
- Interview Dates (if deemed necessary by BPCA): **April 3 and/or 6, 2020**
- Anticipated Contract Start Date: **June 2020 (approximate)**